

CPT Call Agenda – February 28th, 2013

2:00 to 3:30pm

Call number: 1-712-432-3066

Code: 786979

I. Introductions

Jill Alexander – Douglas
Jim Webster – Boulder
Kathie Mattor – CSU/
Carol Walker – RMII
Keith Worley – Firewise
Molly Mowery – NFPA
Mark Martin – Arapaho Roosevelt
Trent High – Clear Creek

II. Review/Overview of planning process

No comments.

III. Proposed Project Outline

a. Initial thoughts, reactions?

Keith – Pikes Peak Wildfire Prevention – pretty close to what the partnership has been trying to accomplish – to make sure the message is consistent. Not always getting message out – updated science.

Jim – what is the message that you are trying to make consistent? Between public/private? Within state/federal? In Boulder, we do okay with CSFS, joint tours, but in past meetings, we raised this issue with government and private entities, and need for consistency there?

Keith – high percentage of volunteer FPDs – need to get training, +homeowner groups, HOAs, who have read everything but don't know what to do. It's consistency in getting the message out to their members. Need to make sure homeowners/sparkplugs, HOA boards, etc. are providing the best available data, science. Also gaps at volunteer fire departments – haven't kept up with Jim – training element as well as a messaging component. Need both.

Keith – insurance industry involved in this? Workshop in Colorado Springs. Rocky road to get insurance industry together.

Carol – Don't see as a challenge as far as industry as a partner – they point to firewise guidelines and local ordinances. The rub comes in where each insurance industry has their own underwriting guidelines. They may use educational

guidelines, but their underwriting is the issue. Brett lacey – C Springs fire marshal, they are working on communication with individual insurance agents, especially big ones, so that they have our expertise, our information, etc. so that they can apply to their underwriting guidelines. In talking to agents, they are interested in keeping their information up to date and keeping the latest science on their radar. They may already use the best info but it's not always an apples to apples comparison. Good news, stable market, competitive, will allow those who don't meet the requirements of some insurer to get insured can find another insurer.

Keith – If we can get everyone at local level informed, so they are ready for the insurance inspection, getting out to those diverse groups so they can get there *best practices/messaging in place in various parts of state – including insurance message.

Carol – an opportunity to bring what we have in C. Springs to the companies as well. They won't adopt the guidelines as well, but the more info they have, the more information that will inform their underwriting. More info, education, training for insurers.

Fire Adapted Communities kick-off – Firewise, etc.

Molly – met with CSFS in the fall, shared the national messaging for FAC re the umbrella approach. They embraced the approach to collect all the programs and talk about them. The CSFS is moving in that direction, and they are updating materials. This should help in terms of the state and regional level.

Jim – if Colorado State FS is the leader on this in our region, getting their involvement is critical. Integrating them and getting their input would be essential step. They are coming along as fast as they can.

Keith – they are there – moving in the right direction. Is being consistent – Help and support –

Carol – partner with the CSFS on the insurance guide – distributed many of those. They have struggled with HOAs – is there some way to work with community association institute – could this be a goal to more consistently target homeowners associations.

Jim – clear problem statement. This is the question. We need to define this before moving forward. Is our problem that we don't have the right materials or is it that we need to work on getting these materials out to more people/other audiences?

Mark- need to have all these players at the table. The messages are out there, so the question is how do we get to the right people.

Carol – brought together the resources from various organizations. Is there one stop-shopping to get the messages out to a group of homeowners. Is there an overarching umbrella? Umbrella over all the education and outreach efforts that are going on – develop overarching communication or outreach initiatives that we can add to the mix.

Keith – nominate Jim to craft this. Could we take what we're doing in C Springs and work on expanding/replicating this? Vince Urbina and Katherine Timm.

Jim – could do this, but would need others. Subcommittee on problem and scope. Lisa (CSFS) is key to this conversation.

Jill – CSFS should be involved in the next steps

Trent – help people implement d-space regulations on private lands

Kathie – CPT could pull together directory or website or handout of where places to go for information, by county, by state, by information type, etc. Does this exist? Resource directory –

Keith – tried to do this for 3 counties, and it was challenging. Major undertaking.

Jim Webster will coordinate a meeting/subgroup to discuss and define the problem. The group will include CSFS, RMII, FAC, county outreach staff.

b. Unanswered questions regarding project – Roundtable Rx fire priority, Insurance priority, WUI project

Rx Fire – Important issue – who does the burning, prescribed fire program, do we take this on for feds? Rx fire- enlist their aid in

Carol – should we be looking toward the DPS fire safety and control for guidance in this area?

Jim – the stronger the group is the better we can address these issues. We could reach out to them and see if there are things that we could provide support on.

Insurance – working with insurance companies to get message out.

Broader – working with community and government stakeholders to develop consistent messaging.

Outreach and education to insurance companies to ensure that they are armed with the information they need.

WUI Building Codes – overview of the NFPA program. Can we claim this as a CPT Roundtable accomplishment? Yes! Since the Roundtable is a co-convenor. But, we may want to or have the opportunity to help advance the initiative beyond the event. Should be discussed if there is a need from the event.

c. Next steps?

IV. Other relevant projects that might have synergy with the proposed projects

Kathie M – social monitoring work – Focus Groups

Literature review of perceptions on RX fire – this year we are interested in finding out how we can get the biggest bang for the buck in reaching out with communities?

2 – 3 focus groups along the Front Range, Denver, C Springs, Ft. Collins. Bring together people doing outreach on forest management, fire mitigation, etc. to find out what mechanisms are working out best. In the initial stages of developing these focus groups,

the CPT would be a great group to partner with, if anyone is interested in participating or partnering.

Focus groups include public outreach, public affairs, etc. Looking for county, extension folks, would want to have all of us as participants. What's working, what are the best methods of reaching out to the public? How to make those connections.

Kathie – March agenda for FR Roundtable, Sara McCaffery, Social Scientist from Montana at forefront of people and wildfire. She will present her summary of research on what comment myths and perceptions on communities and wildfire is. Afternoon – next week on March 8th. March 7, community presentation at CSU.

V. Meeting schedule –

- a. Meet again in 2, 3, 4 weeks?

6 weeks would be good – set a meeting then.

- b. Prefer in person or phone?

In person with call in capability.